

MINUTES
REGULAR MEETING OF THE
BUFFALO AND ERIE COUNTY PUBLIC LIBRARY BOARD OF TRUSTEES
November 15, 2012

The regular monthly meeting of the Board of Trustees of the Buffalo and Erie County Public Library was held on Thursday, November 15, 2012, in the Central Library pursuant to due notice to trustees. The following members were present:

Jack Connors, Chair
Sharon A. Thomas, Vice Chair
Elaine M. Panty, Secretary
Frank Gist, Treasurer
Phyllis A. Horton
Theodore K. Johnson
Sharon M. Kelly (via conference call)
Anne M. Leary (via conference call)

Chair Jack Connors called the meeting to order at 4:03 p.m. in the Joseph B. Rounds Conference Room. Trustees Kelly and Leary were in attendance via conference call. A quorum was present.

Agenda Item B - Approval/Changes to the Agenda. There were no changes to the agenda.

Agenda Item C - Minutes of the Meeting of October 18, 2012. On motion by Ms. Horton and a second by Ms. Panty, the Minutes were approved unanimously, as mailed.

Agenda Item D - Report of the Chair. Earlier that day, at the Erie County Legislature's 2013 Budget Proposal Hearing, Chair Connors, Director Mary Jean Jakubowski and CFO Kenneth Stone presented information on the Library's 2013 Budget Request which included a \$3.6 million restoration request. No questions were posed to the Library, but they did question Dr. Timothy Callan, PhD, Erie County Deputy Director of Budget and Management. Mr. Connors reported all members of the Erie County Legislature Finance and Management Committee were present as well as some members of the Legislature.

The Erie County Legislature's Public Hearing on the 2013 Budget will take place on Monday, November 19th at 5 p.m. in Legislative Chambers. Mr. Connors encouraged trustees to attend, pointing out this is an opportunity for Library supporters to speak; currently 5-6 people will be speaking on behalf of the Library.

Regarding trustee appointments/reappointments to the B&ECPL Board of Trustees, the Library was informed Sheldon Berlow, Frank Gist and Sharon Thomas were all approved by the Erie County Legislature Community Enrichment Committee and will go before the full Legislature at their November 29th meeting.

Agenda Item E – Committee Reports.

Agenda Item E.1 – Executive Committee. Mr. Connors reported the Executive Committee met November 8th and read the following report:

Present: Executive Committee members Jack Connors, Elaine Panty, and John Schmidt Jr. Also present were CFO Ken Stone and COO Carol Batt.

Board Chair Jack Connors called the meeting to order at 4:05 p.m. in the Joseph B. Rounds Conference Room at the Central Library.

Elaine Panty inquired about the status of Library Board Members with expired terms. Discussion ensued regarding the reappointments of Sheldon Berlow, Frank Gist and Sharon Thomas. In addition, Ms. Panty noted that her term will expire on December 31, 2012. She will make contact with appropriate Buffalo City staff requesting reappointment. Mr. Connors also suggested the Library write a letter of support.

The Committee reviewed the agenda for the November 15, 2012 Board of Trustees meeting including the proposed resolutions which were explained by Mr. Stone:

1. Senate Library Bullet Aid
2. Year-End Transfers in excess of \$5,000

Mr. Connors commented about the ACT (Association of Contracting Library Boards of Trustees) meeting which took place November 3, 2012 at the Elma Public Library. Mr. Connors reported that Director Jakubowski presented on the 2013 Budget and he updated attendees on the Special District Library initiative. Discussion ensued regarding library technology outreach to senior centers throughout Erie County.

There was no other business to come before the Executive Committee and the meeting adjourned at 5:14 p.m. on a motion by Ms. Panty and second by Mr. Schmidt.

Mr. Connors updated this report stating both he and Ms. Panty have sent letters to Mayor Byron Brown requesting reappointment of Trustee Panty to the Board. He

added that ACT will be holding elections; Suzanne Jacobs will be stepping down as ACT President.

Agenda Item E.2 – Budget and Finance Committee. Mr. Connors called on Deputy Director Kenneth Stone to present budget and finance items.

Agenda Item E 2.a – NY State Senate Library Bullet Aid. Mr. Stone explained this was left over money from 2011-2012 that the NYS Senate appropriated for various functions, mostly schools. This resolution allows the Library to allocate the money as described in the resolution. Ms. Panty moved, Ms. Thomas made a second, and approval was unanimous.

RESOLUTION 2012-42

WHEREAS, on August 24th, the Library received notification from the State Department of Education that “A grant-in-aid in the amount of \$175,000 has been apportioned to your library system,” and

WHEREAS, this allocation, known as “bullet aid” was sponsored by New York State Senators Patrick Gallivan and Michael Ranzenhofer to assist designated libraries within their districts, specifically:

Amherst Public Library System (\$15,000 each for Audubon, Clearfield, Eggertsville & Williamsville Libraries)	\$	60,000
Angola Public Library	\$	5,000
Boston Free Library	\$	5,000
Clarence Public Library	\$	15,000
Hulbert Library of the Town of Concord	\$	5,000
Elma Public Library	\$	5,000
Ewell Free Library	\$	5,000
Lancaster Public Library	\$	5,000
Marilla Free Library	\$	5,000
Newstead Public Library	\$	15,000
Orchard Park Public Library	\$	5,000
Town of Collins Public Library	\$	5,000
Town of North Collins Public Library	\$	5,000
Town of Tonawanda Public Library (\$15,000 for Kenmore and Kenilworth Libraries)	\$	30,000
Aurora Town Public Library	\$	5,000
GRAND TOTAL	\$	175,000

WHEREAS, supplemental private and public grants are regularly sought to augment library equipment materials and other needs, and

WHEREAS, given the fiscal challenges facing both Erie County and New York State (hence local and state library aid), authorizing the contracting member libraries to retain these funds until such time as they can be used "for the purchase of computer equipment or software, or a computer training program for library patrons", or other needs consistent with the sponsor designation, now therefore be it

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library gratefully accepts the \$175,000 in state aid, and be it further

RESOLVED that the Board of Trustees of the Buffalo and Erie County Public Library approves a budget amendment to the 2012 budget, increasing revenues and expenses as follows:

Fund Center		SAP Commitment Item #	
		Revenue # 408160	Expense # 516010
		State Aid	Special Contractual Payments
Amherst Public Library	4205010	\$ 60,000	\$ 60,000
Angola Public Library	4204015	\$ 5,000	\$ 5,000
Boston Free Library	4204020	\$ 5,000	\$ 5,000
Clarence Public Library	4204025	\$ 15,000	\$ 15,000
Hulbert Library (Town of Concord)	4204030	\$ 5,000	\$ 5,000
Elma Public Library	4204045	\$ 5,000	\$ 5,000
Ewell Free Library	4204010	\$ 5,000	\$ 5,000
Lancaster Public Library	4205420	\$ 5,000	\$ 5,000
Marilla Free Library	4204055	\$ 5,000	\$ 5,000
Newstead Public Library	4204065	\$ 15,000	\$ 15,000
Orchard Park Public Library	4204075	\$ 5,000	\$ 5,000
Town of Collins Public Library	4204030	\$ 5,000	\$ 5,000
Town of North Collins Public Library	4204070	\$ 5,000	\$ 5,000
Town of Tonawanda Public Library	4205540	\$ 30,000	\$ 30,000
Aurora Town Public Library	4205110	\$ 5,000	\$ 5,000
Total		\$ 175,000	\$ 175,000

and be it further

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library authorizes the above contracting member libraries to retain these funds until such time as they can be used "for the purchase of computer equipment or software, or a

computer training program for library patrons", or, other needs as designated by the sponsor, now therefore be it

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library strongly suggests the contracting member libraries retain these funds for the above purposes, and be it further

RESOLVED, that a copy of this resolution and a revised Exhibit A be transmitted to the above libraries to implement the change.

Agenda Item E.2.b – Authorization for Director to approve Year-end Transfers in Excess of \$5,000. This routine action is taken every year and allows the Library to make temporary transfers in order to close accounts out at the end of the year as described below. On motion by Ms. Thomas and a second by Ms. Panty, Resolution 2012-43 was approved unanimously.

RESOLUTION 2012-43

WHEREAS, the 2012 year-end closing process is approaching and involves finalizing encumbrances (or commitments to spend budgeted funds), and

WHEREAS, the delay between payment of telecommunications related expenses and receipt of E-rate discount reimbursements for those expenses can cause the need to transfer funds temporarily between budget accounts as the available balances in the E-rate supported accounts towards the end of the fiscal year are too low to accommodate the delay, and

WHEREAS, some costs, such as termination payouts for retiring employees, will impact other accounts including the System salary and fringe accounts and individual contracting library salary and fringe benefit accounts, requiring transfers, and in the case of contracting libraries, contract budget amendments, be processed quickly to ensure payroll expenses can be met on a timely basis, and

WHEREAS, it may be in the Library's interest to encumber items that may require budget transfers in excess of \$5,000, now therefore be it

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library authorizes the Library Director, with the approval of the Board Chair or the Budget and Finance Committee Chair, to approve transfers within the budget impacting objects of expenditure in excess of \$5,000 for the purposes of making year-end encumbrances and/or expenditures as stated above, and be it further

RESOLVED, that any such transfers be incorporated into the monthly financial statements submitted to the full Board prior to the close of the fiscal year, and be it further

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library authorizes the Library Director to approve temporary transfers within the budget impacting objects of expenditure in excess of \$5,000 for the purposes of accommodating the delay between payment of telecommunications-related expenses and receipt of E-rate discount reimbursements for those expenses, with said transfers being reversed upon receipt of the E-rate reimbursement.

Agenda Item E.2.c - Monthly Financial Report. The monthly financial report for the period ending September 30, 2012 was presented for information. The Library is operating within budget.

Agenda Item F - Report of the Director. Ms. Jakubowski informed trustees, together with Deputy Directors Carol Batt and Ken Stone, she traveled to Albany on November 13th to meet with Governor Cuomo's policy staff with regard to the district option and looking for support. They met with Sydney Cresswell and her associate. This meeting was by invitation of the Library Foundation of Buffalo & Erie County; Jack O'Donnell from Bolton-St. Johns was in attendance, as was Jack Connors (via telephone) representing the Foundation. She reported the policy staff was very engaged, had many questions, and would be in touch with the Library to report what they can do to move this process forward. Mr. Connors added we are looking to have the Governor's office clarify their opinion on the district in that it is not another layer of government but is truly in line with the Governor's policy, it is a consolidation, and if it were to come to the Governor - he would sign this. The Library hopes the Governor will convey this message personally to elected officials who have said the Governor would not go along with this. Mr. Gist asked if it would become a partisan issue at some point. Mr. Connors stated we are trying not to have this happen.

Ms. Jakubowski communicated 3,600 e-mails were sent to Legislators by Library supporters; they went to Deputy County Executive Rich Tobe directly. We know the voice of the people is being heard.

A survey from Libby Post of Communication Services was distributed to trustees requesting information for contacts regarding the district initiative.

She expressed thanks to everyone who attended the Legislative Budget Hearing.

Over 300 tickets have been sold for the November 16th *What's Black and White and Read All Over?* fundraising event. She thanked Joy Testa Cinquino and her staff for their hard work on this. The *Bucks for Books* campaign to date has brought in over \$30,000; on the heels of this will be the Library's annual giving campaign.

The following was submitted by the Director and transmitted to Board members prior to the meeting:

B&ECPL Monthly Report October 2012

To no surprise, our statistics: circulation, patron visits, programming, computer use, etc. remain strong...growing, even with the reduced hours, services and staff. Residents of Erie County need and use their public libraries regularly. We are at our breaking point, stretching every dollar and using fund balances, as necessary, to supplement funding for basic services. With rising costs, there is simply no more which can be stretched. 2013's budget will prove pivotal in determining whether we are able to sustain the basic library services provided in 2012.

Education on Library budget needs was at full throttle this month with over 7,500 *Turn the Lights Back On* postcards delivered to the County Executive's office before October 15th. Numerous e-mails and social media posts were sent/posted, along with several presentations done to express the benefits of sufficient funding for libraries. The *Turn the Lights Back On* website is fully integrated and is also proving effective.

On October 15th, the County Executive responded by recommending an additional \$300,000 in funding be provided to the Library. In addition, at our request, he also recommended the \$2,000,000 in alternate revenue source funds (interfund transfer) be moved/included in the Library's property tax levy. While this is not additional funding, the placement of the funds in the property tax levy clarifies how and by whom the Library is currently funded.

While we are grateful for the additional funding, our quest to seek sufficient funding must not end with the County Executive! The budget is now in the hands of the Erie County Legislators. Patrons, staff and trustees are being asked to contact their local legislator to encourage additional funding be found for the Library. Budget documents including our original budget restoration request of \$3.6 million, along with an updated version that reflects the use of the \$300,000 can be found at <http://www.buffalolib.org/content/budget-information/2013-budget>.

The Library's 2013 Budget Hearing is scheduled for Thursday, November 15, 2012 at 12:30 p.m. in the Chambers of the Erie County Legislature. Trustees, staff and patrons are encouraged to attend to show support of the Library's budget request.

In addition, and most important, is the 2013 Erie County Budget Public Hearing at 5 p.m. on Monday, November 19, 2012. Public, trustees, friends and staff are being encouraged to speak at this hearing on behalf of the Library.

Monthly Programming Statistics – October 2012

1. Public Services**In Library Programs:**

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
1.2 Children (age 5 and under)	312	2042	5880	42260
3.3 Children (age 6-12)	113	1200	2585	29860
4.4 Teens	14	389	119	5281
Intergenerational	46	445	3089	22419
5.3 Adults (excludes Technology)	125	921	1760	15971
TOTAL In Library Programs	610	4997	13433	115791

Adult Technology Programs:

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
Training Lab or Library Desktop PCs	46	441	283	2739
System or Library-owned Cyber Train	29	284	297	2763
TOTAL Adult Technology	75	725	580	5502

Outreach (out of library):

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
1.3 Children (age 5 and under)	26	232	1196	5958
Children (age 6-12)	5	76	2046	12673
Teens	0	3	0	229
Intergenerational	1	6	84	784
Adults (excludes Technology)	20	142	1170	6584
TOTAL Outreach (out of Library)	52	459	4496	26228

Highlights:

- On October 6th, the Central Library hosted its 4th annual Comics Fest. Comics Fest was an all ages event showcasing the fun and fascinating world of comics and graphic novels. Comics Fest, organized and coordinated by Information Services & Outreach Librarian **Andrew Maines**, had lectures by UB Professor John Jennings (“The Souls of Black Comix”); *New York Times* bestselling author Kyle Kaczmarczyk (“The Importance of Creator Owned Comics”); Graham Nolan, noted Batman illustrator (“Working in Comics”); and a panel discussion featuring Professor Jennings, Kyle Kaczmarczyk, Graham Nolan and Syracuse artist Joe Orsak.

Comics Fest also featured a drawing contest which received 141 submissions. Three winners were chosen by this year’s guest speakers. Over 500 people

attended this successful event which encourages reading through comics and graphic novels and, with the help of Queen City Book Store, Buffalo's premier comic outlet, everyone who attended received a free comic book! Pictures of Comics Fest 2012 can be found on the Library's Flickr page at:

<http://www.flickr.com/photos/buffalolibrary/sets/72157631746051432>

- On October 9th, Information Services Librarian **Peter Lisker** attended the P² Collaborative Conference. The P² Conference highlights the best practices in the areas of health equity, healthy lifestyles and regional improvements. Peter was able to meet over 200 attendees to promote our Consumer Health resources.
- On October 13th, Librarians **Kerra Alessi**, **Mary Ann Budny** and **Kathy Goodrich** presented at the SLAWNY (School Librarians' Association of Western New York) Fall Sharing Conference held at Clarence Middle School.
- Jumpstart's *Read for the Record* took place on Thursday, October 4th. This year's book was *Ladybug Girl and the Bug Squad*. Two first grade classes from Enterprise Charter School attended and helped us break the record. The children were treated to an appearance by a real ladybug girl (Librarian **Nancy Mueller**) who read the story. Afterwards the students made ladybug headbands.
- The 4th annual "Spooky Library Party" took place on Saturday, October 20th. About 230 children and their parents enjoyed "Trick or Read", crafts, games, doughnuts and juice. For slightly older children, there was "Terror on the Tier" – scary storytelling by Sr. Page **Nancy Smith**. The *spooktacular* tier was decorated with eerie décor, skeletons, trees and chains.
- On October 20th, Information Services & Outreach Librarian **Dan Caulfield** coordinated a Ring of Knowledge lecture by local ghost hunting organization PRONE (Paranormal Researchers of Niagara Erie). The event corresponded with Central's haunted library event. PRONE members discussed the results of their investigations to a very receptive audience of 43 attendees. After the lecture, Alison Smith and Rob Gallitto signed copies of their new books *Spiritual Crossover* and *Modern Technology and Paranormal Research*.
- On October 17th, Rare Book Librarians **Amy Pickard** and **Charles Alaimo**, Special Collections Manager **Meg Cheman**, and **Dan Caulfield** provided tours of the Grosvenor Room, the Mark Twain Room, the War of 1812 exhibit, and Central Library to 68 members of the Western New York Library Resources Council (WNYLRC).

- Mrs. Eva Doyle presented 3 *Eye On History* lectures this month at the Frank E. Merriweather, Jr. Library.
- A motivational Anti-Violence / Anti-Bullying program geared toward youth took place at the Merriweather Library on October 27th. The speaker was nationally known comedian and actor Mike Epps. This event was sponsored by Stop the Violence Coalition, Y.O.U.T.H Organization, Mad Dads, Councilman Demone A. Smith, former Senator Antoine Thompson, and the Buffalo Teachers Federation. Proclamations were presented to Mr. Epps by Mayor Byron Brown, Legislature Betty Jean Grant, Councilman Demone A. Smith, and former Senator Antoine Thompson, declaring October 27th as “Michael Epps Day for the City of Buffalo.”
- Local author Mike Rizzo held an author’s talk on his book *Gangsters and Organized Crime in Buffalo* on October 25th at the Dudley Branch.
- The Dudley Branch celebrated 50 years of service at the 2010 South Park Avenue location on October 25th with a reception. Distinguished guests included Erie County Legislator Lynne Dixon, South Buffalo Common Councilman Christopher Scanlon, B&ECPL Board of Trustees member Elaine Panty and retired B&ECPL Librarian Sharon Holley. B&ECPL Administrators were also in attendance. The library received Proclamations from Erie County Legislator Lynne Dixon, State Senator Tim Kennedy and State Assemblyman Michael Kearns in honor of this accomplishment. Library service to the area has been in existence for over 100 years at various locations!
- The Technology Training Team conducted 37 public classes for 336 attendees at 14 library locations. Two e-Reader Open Labs and 2 Technology Petting Zoos were conducted.

2. Collection Development

Print Collections:

	Collection Size	Monthly Adds	YTD Adds
2.1 Juvenile non-Fiction	158,464	535	4,416
3.1 Juvenile Fiction	354,461	5,071	24,262
4.1 Young Adult Fiction	68,530	1,627	9,406
5.1 Adult non-Fiction	1,389,488	3,360	23,607
6.1 Adult Fiction	556,288	4,793	43,232

Media Collections:

	Collection Size	Monthly Adds	YTD Adds
3.2 Juvenile	66,736	345	4,088
4.2 Young Adult audiobooks only	2,563	2	112
6.2 Adult	359,011	4,934	35,149

Electronic Collections:

	Collection Size	Adds	Downloads	% Change downloads from previous month
e-Books	*13,884	273	21,605	+3.4%
Music (Freegal)	Unlimited SONY Library		5,394	+12.2%
e-Audiobooks	5,955	51	5,096	+3%
e-Videos	370	0	66	-7%

*e-Book "collection size include 150 free promotional MaxAccess titles for 1 year

Highlights:

- Collection Development staff responded to 550 patron purchase suggestions and 131 staff suggestions in October.
- *A Babel in a Bag* has been assembled for each of the 4 authors scheduled to speak in the 2012/2013 Babel series. Each book bag kit contains 10 copies of one title, as well as author information, a reading guide, and discussion questions. The kits are now available for borrowing.
- This month, 21,605 eBooks circulated to patrons. This compares to 13,760 in October of 2011. This month 273 eBooks were added to the collection.
- In October, patrons downloaded a total of 5,394 Freegal Music titles compared to 4,327 in October of 2011.
- The Library's Subject Guides received 952 unique visitors from 5 countries in October. The most popular Subject Guides included Health; Patent, Trademark, and Copyright; and Immigrants and Refugees.

3. Technology

Library 2.0 Activity:

	Number of Connections		% Change	
	Current Month	Monthly Change	Previous Month	Yr.
to Date				
Facebook Fans/Likes	3,520	+ 46	1.3%	24.7%
Twitter Followers	3,011	+ 145	5.1%	36.9%
Flickr Views	48,931	+ 1,729	3.7%	33.5%
Pinterest Followers	269	+ 33	14.0%	N/A*

*N/A Pinterest created February 2012

A popular Facebook Post:



[Buffalo & Erie County Public Library - Central Library](#)

Tell us what you are planning to read this weekend.



[5 people](#) like this.



[Jason Marciniak](#) Stress Management for Dummies



[David Etkin](#) Student memoirs I need to grade... And IF I HAD A HAMMER by David Rubel



[Lisa Rood](#) I'm into Nineteen Minutes



[Molly Zeigler](#) 'Armageddon in Retrospect' by Kurt Vonnegut (collected writings, some not previously published). Been some time since I read good ol' Vonnegut. And I'm working on 'Rabid' - a history of the horrific virus - sort of spooky fun.



[Karen Day-Wright](#) Pro resumes made easy by andrea drew and the possession of jessica kind by sean robertson.



[Amanda M. Lowe](#) The Shakespeare Wars by Ron Rosenbaum and Under the Jaguar Sun by Italo Calvino



[Gerald Schneggenburger](#) Submarine by Tom Clancy.



[Jeff Szudzik](#) The Transcendental Temptation by Paul Kurtz.



[Tom Johnston](#) Creole Belle by James Lee Burke

And Tweets:



Chelsea Jordan-Makel @chelsjmakely

29 Oct

East Coast #libraries such as @buffalolibriary help people to stay informed about #hurricanesandy!



Mark Poloncarz @markpoloncarz

19 Oct

The @buffalolibriary was very busy today and the view leaving it is quite pretty, especially the gorgeous blue sky.
pic.twitter.com/AOnqosjv

Highlights:

- A total of 22 libraries are now fully up and running using Radio Frequency Identification (RFID) technologies. The Lancaster Public Library went fully 'live' on October 23rd when self-checkout stations and security gates were installed. Two additional libraries (Julia Boyer Reinstein and Alden) are using RFID for circulation at staff stations, with self-checkouts scheduled to be installed in November. Collection conversion is under way at the North Collins, Marilla, and Clarence Libraries. A total of 24 libraries are targeted to be 'live' fully functional RFID sites by the end of 2012.
- A new video, *Pinterest: Demonstration and Tutorial on How to Set up an Account* (<http://bit.ly/SaDwWY>), was developed by the Technology Training Team. Pinterest is a social media tool that allows users to create and manage theme-based photo collections and link them to other sites.
- Information Technology and Technology Support staff prepared for a Sirsi Symphony upgrade scheduled for Veterans Day weekend. The test server was upgraded and preparations were made to remotely deploy the new Sirsi WorkFlows client to staff PCs. This upgrade will provide several 'fixes' and some functionality upgrades for staff using the Circulation, Acquisitions and Cataloging modules.

- Two new web applications were developed by IT Manager **Steve Hovey** to facilitate staff statistical reporting. The first provides a standardized method to track progress on the Goals associated with the Board-approved Organizational Competencies. The second will facilitate an initiative that will allow authorized staff in community libraries to update portions of their library’s web pages. Staff from the Clarence Public Library will be trained and beta test the applications prior to roll-out for the other libraries.

4. Funding/Fundraising

Fundraising:

Campaign Name	Campaign Dates	Raised to Date
Annual * includes all fundraising including bequests, endowments, recurring gifts, auctions and tickets/ sponsorships sold to date for the “What is <i>Black and White and Read All Over?</i> ” fundraiser.	Since January 1, 2012	\$138,171.85
<i>What is Black and White and Read All Over?</i> fundraiser	Current	\$24,280 gross (included in the Annual total)
Bucks for Books 2012	Current	\$23,945 (included in the Annual total)
Crane Book Sale	Ongoing	\$409.25
North Park Donation Box	Ongoing	\$161.00
Riverside Book Sale	Ongoing	\$161.00
Merriweather Book Sale	10/2-10/7	\$716.05
East Clinton Book Sale	Ongoing	287.44

Highlights:

- The *What’s Black and White and Read All Over?* fundraising event presented by the Library’s Young Professionals volunteer group has sold 176 tickets to date and grossed \$24,280. Thank you to the trustees and libraries that purchased tickets or sponsorships. We expect 200 + guests for the Friday, November 16th event at the Lafayette Hotel. The auctions will feature Rare Book reprints, an IPAD, Nook, wine, TV and more. Funds raised will be spread throughout the 37-member Library System to support the expenses associated with the many free services and materials, including books for kids, teens and adults, that have suffered from funding cuts in the last 2 years. We are hoping all libraries purchase 4 tickets in

support of the event. Volunteers are needed as well. For more information, call **Joy Testa Cinquino** at 716-858-7182.

- The Library mailed 2,100 pieces for the 2012 *Bucks for Books* fundraising campaign. To date, we have 404 donors and \$23,945 in donations. The solicitation piece is also available in all libraries for patrons to make donations.
- The Development and Advocacy Committee met on October 18th to discuss the Black and White event and the Milestones Anniversary fundraising opportunities. The Committee will reconvene in December.
- The Library Director worked collaboratively with the Oishei Foundation and the Community Foundation of Greater Buffalo to submit an application for an ArtPlace grant of \$500,000. The grant, if received, will be used to develop *The Space to Create*, using the vacated 25,000 square feet of space on the second floor of the Central Library. *The Space to Create* will develop collaborations with local art and cultural organizations bringing them under one roof to create efficiencies, while providing educational and programming opportunities throughout the Library System.

5. Facilities

- The Kids Space reorganization has met its planned deadlines for 2012. All shelving and collections have been moved in the Popular Materials area and the expansion of the Children’s area is finished. Children now have the entire front window section of the Library for programming and activities.
- Ten display panels representing the history of Black Rock were installed at the Niagara Branch on October 25th; four are about the War of 1812 and 6 are about Market Square and the development of the Village of Black Rock. Anne Conable arranged for the display, which was created by the Black Rock Historical Society.

6. Staff Development

	Number of Program Attendees		Number of Programs Presented	
	Month	Yr. to Date	Month	Yr. to Date
Staff	47	881	1	11

Highlights:

- The Central Library Technology Training Team taught 6 staff classes with 52 attendees who gave an overall rating average of 4.84 out of 5.
- **Johnny Hsu**, Information Technology Department, and Technical Services Manager **Jennifer Childs** traveled to Utica on October 12th for the annual

UNYSUG (Upstate New York Sirsi Users Group) meeting that featured presentations on technology products and services.

- On October 26th, **Jennifer Childs** joined fellow members of WNYLRC’s Preservation Committee for a behind-the-scenes tour of the George Eastman House in Rochester, NY. The museum’s procedures for handling photographic materials were emphasized.

7. Media coverage/Media Releases

Type of Communication	Topic	Air Date/Publish Date
Media Release	WHAT’S BLACK AND WHITE AND READ ALL OVER?	10/24/12
Various	2013 Budget Proposed by Erie County Executive Mark Poloncarz	The Library has been included in the following articles/stories: 10/26/12 Business First 10/18/12 Business First 10/15/12 The <i>Buffalo News</i> 10/15/12 WGRZ TV 2, WIVB TV Channel 4, WKBW TV Channel 7 WBEN radio WBFO radio
Interview with Reporter	Mary Jean Jakubowski interviewed by WKBW TV Channel 7 2013 Budget Proposed by the County Executive	10/15 & 10/16/12
Media Release	<i>eReader Open Labs Coming to a Buffalo & Erie County Public Library Near You</i>	10/15/12 Covered in the <i>Buffalo News</i> 10/20

Media Advisory	Comics Fest at Central Library	10/5/12, covered in Gusto
Public Libraries <i>"Why So Serious?: A New Way to Catalog Books"</i>	Cataloging	September/October 2012
http://www.ubspectrum.com/arts/buffalo-celebrates-annual-comic-con-1.2923747#.UHW-FY6jLzJ?compArticle=yes	Comic-Con	October 2012
Niagara Facebook Postings in October	Miguel Santos, HHM, Glenn Colton Donation Box , Anti-bullying	9/6/12
Riverside Review	Preschool story time and Pumpkin Palooza	10/11/2012
Riverside Review	Preschool story time and Bats!	10/18/2012
Riverside Review	Preschool story time and Halloween Party	10/25/2012
Buffalo News	Article mentioned voter education workshop sponsored by E.C. Legislator Betty Jean Grant (MRW)	10/11/2012
Buffalo News	"Through a child's eyes, making schools better" article on program sponsored by Eva Doyle (MRW)	10/12/2012
The Challenger	Anti-Violence / Anti-Bullying program with Mike Epps (MRW)	10/17/2012
A.B.L.E.Y Advisor	ECL programs	10/5, 10/12, 10/19 and 10/26/12
East Clinton Shopper	ECL programs	10/26/2012

Highlights:

- A meeting with the *Buffalo News* editorial board and Publisher Stan Lipsey was scheduled and subsequently postponed because of a conflict.

- At the request of *American Library Journal*, we forwarded photographs from the Comics Fest (10/6/12) at the Central Library for their online publication.
- October 2012, Information Services Sr. Page **Brendan Chella**'s article, "*Why So Serie-ous?: A New Way to Catalog Books*", was published in the September/October 2012 edition of "Public Libraries".
- On October 7th, **Dan Caufield** manned a library resource table at the Buffalo Comic-Con held at the Marriott Hotel in Amherst, NY. Dan talked to many visitors and vendors alike about the use of graphic novels as a bridge to literacy and was briefly mentioned in a story written by UB Spectrum author Michael Powell about the event. This story can be found at:
<http://www.ubspectrum.com/arts/buffalo-celebrates-annual-comic-con-1.2923747#.UHW-FY6jLzJ?compArticle=yes>

8. Partnerships

Highlights:

- Rose Burkowski of the Mount Calvary Cemetery Group generously provided the Grosvenor Room with extensive listings of burials and plot maps from some of their cemeteries. The files are being placed on the Grosvenor Room website and will be extremely beneficial for genealogy research. Ms. Burkowski will provide additional cemetery transcriptions and maps in the future as well as quarterly updates to the burial listings.
- The Hispanic Heritage Council of WNY Inc. sponsored its final program at the Niagara Library in recognition of Hispanic Heritage month. Miguel Santos spoke on "Hispanics in the US and WNY."
- On October 6th, the stage and auditorium of the Niagara Branch were used for a location of the filming of the movie *Give and Take*, by Gail Golden.

9. Governance

A meeting scheduled with Governor Cuomo's office was postponed due to Hurricane Sandy.

The System Board of Trustees discussed the timeline for the special legislative district public library. B&ECPL Board of Trustees Chair Jack Connors will discuss this further with the Association of Contracting Library Boards of Trustees (ACT) at their November 3rd meeting.

Suzanne Jacobs, ACT President, has indicated to this writer she has received 16 positive responses to the Resolution supporting MOU contents. Currently there are 2 negative responses, 1 tabled response and 3 boards who have not yet voted.

This writer attended and answered questions from the Clarence Town Board regarding the pursuit of the special legislative district public library.

This writer spoke with the Mayor of Williamsville and the Mayor of Springville answering questions regarding the pursuit of the special legislative district public library.

Messages went out to libraries, and through social media, encouraging supporters to participate in the upcoming Erie County Public Hearing (11/19/12) on the budget.

10. Director Activities

Meetings and Events:

LIST of MEETINGS and EVENTS ATTENDED by DIRECTOR MARY JEAN JAKUBOWSKI October 2012

DATE	MEETING / EVENT
October 1, 2012	Meeting - Joy Testa Cinquino
October 1, 2012	Appearance - AM Buffalo
October 1, 2012	Presentation - Association of School Administrators
October 2, 2012	Meeting - ACT Board
October 2, 2012	Presentation - Canisius College Banned Book Reading
October 2, 2012	Postcard Delivery to Erie County Hall
October 3, 2012	Staff Forum: Q&A with the Library Director
October 3, 2012	Meeting - Clarence Town Board
October 4, 2012	Meeting - Administrative Team
October 4, 2012	Read for the Record
October 4, 2012	Explore & More Luncheon
October 4, 2012	Meeting - What's Black & White & Read All Over?
October 4, 2012	Presentation - Miss Representation - film Women's Elect
October 5, 2012	Meeting - County Executive Mark Poloncarz, Deputy CE Richard Tobe
October 5, 2012	Meeting - Re: WBEN Radio Show

Minutes of the Board of Trustees

Page 20

October 7, 2012 Appearance - WBEN Dave Debo Radio Show

October 9, 2012 Meeting - Regarding Milestones of Science

October 10, 2012 Meeting - Managers/Directors

October 10, 2012 Meeting - Anne Conable Re: Foundation funds

October 10, 2012 Meeting - Young Audiences of WNY

October 11, 2012 Meeting - B&ECPL Policy Committee

October 11, 2012 Meeting - B&ECPL Executive Committee

October 11, 2012 Friends of the Lancaster Library - 25th Anniversary

October 12, 2012 Meeting - Barbara Park Leggett - Explore & More

October 12, 2012 Meeting - Doreen Woods - Human Resources

October 15, 2012 Presentation - Disability Awareness Week Kickoff

October 15, 2012 Meeting - Carol Batt, Ken Stone - Directors and Officers Insurance

October 16, 2012 Conference Call - PULISDO/DLD

October 17, 2012 Appearance - Community Foundation filmed) Interview

October 17, 2012 Meeting - WNYLRC Annual

October 18, 2012 Meeting - Administrative Team

October 18, 2012 Meeting - B&ECPL Development Committee

October 18, 2012 Meeting - B&ECPL Board of Trustees

October 19, 2012 Erie County Fiscal Stability Authority Business/Finance Session

October 19, 2012 Meeting - Doreen Woods

October 23, 2012 Meeting - Anne Conable - IMLS grant process/requirements

October 23, 2012 Meeting - B&ECPL Milestones Committee

October 25, 2012 Meeting - ArtPlace Grant, Paul Hogan, Oishei Foundation

October 25, 2012 Conference Call - Susan Kent - Library Strategies International LLC

October 25, 2012 Conference Call - Ellen Bach - Whiteman, Osterman & Hanna LLP

October 25, 2012 Dudley 50 Year Celebration

October 26, 2012 Erie County Fiscal Stability Authority County Budget Presentation

October 26, 2012 Meeting - Doreen Woods

October 29, 2012 Meeting - Dawn Peters - Post It Palooza

October 29, 2012 Meeting - ArtPlace Grant, Paul Hogan, Oishei Foundation

October 29, 2012 Meeting - Joy Testa Cinquino & Anne Conable

October 30, 2012 Conference Call - Rich Tobe, Re: ArtPlace Grant

October 31, 2012 Meeting - Dawn Peters & Meg Cheman

Other:

Contracting Member Library Activity Reports – October 2012

Concord Public Library – submitted by Annette Gernatt, Director

Highlights of events and activities at the Concord Public Library:

- Explore & More, A Children’s Museum presented: Gold Domes and Patterned Palaces attended by 14 children and 4 adults.
- A Diabetes workshop by Novo Nordisk was attended by 10 adults.
- A Computer Basics workshop was attended by 10 adults.
- One-on-one training continues to grow when our patrons need help with their Kindles and Book Nooks.
- In October our Preschool Story Hour for ages 2-5 will resume.

Orchard Park Public Library – submitted by Peggy Errington, Director

Highlights of events and activities at the Orchard Park Public Library:

- The Orchard Park Library has completed an extensive landscaping project in collaboration with the Town of Orchard Park, The Friends of the Orchard Park Library and the Orchard Park Library Board of Trustees.
- The Friends of the Orchard Park Library celebrated 30 years of dedicated service with an Open House Friday, November 2nd.
- The Orchard Park Library received 1st prize for the Funniest Pumpkin for its Rainbow Fish themed entry in the Orchard Park Recreation Department’s annual Pumpkin Carving Contest.
- Programs of note at the Orchard Park Library
 - October – Nickel City Reptiles, Mike Randall & Friends, Technology Petting Zoo, Pumpkin Palooza, Pumpkin Painting, Visiting Nurses were on hand to help protect the community from the Flu, BPOvations, and a visit from Beaver Meadow sponsored by the Friends of the Orchard Park Library 4th Tuesday Series
 - November – Hawk Creek Wildlife Preserve, Computer Basics, BPOvations, and an Iroquois Healing Conversation with Michael Bastine, sponsored by the Friends of the Orchard Park Library 4th Tuesday Series
 - December – Holiday in the Park, Ancestry Research, and Graham Cracker Houses with Explore & More
- The Friends of the Orchard Park Library also sponsored a Rare Book Sale in November and a Donated Book Sale in December.
- The Orchard Park Library is the 3rd most visited library in Buffalo & Erie County and ranks 5th overall in circulation of library materials for 2012.

At approximately 4:26 p.m., Trustee Anne Leary excused herself and disconnected from the conference call.

Agenda Item G - Public Comment. There was no public comment.

Agenda Item H - Unfinished Business. No unfinished business.

Agenda Item I - New Business. Mr. Connors announced a Policy Committee meeting has been scheduled for 3 p.m. on Thursday, December 13th. It was agreeable by all present to move up the Executive Committee meeting scheduled for December 13th to begin at 3:30 p.m.

There being no further business, on motion by Mr. Johnson with a second by Ms. Horton, the meeting was adjourned at 4:28 p.m.

Respectfully submitted,

Elaine M. Panty
Secretary